


COMMENTARY

Open Access



Establishing NIH Community Implementation Programs to improve maternal health

Karen M. Plevock Haase^{1*†} , Candice A. Price^{2†}, Gina S. Wei², Ilana G. Goldberg³, Bryan C. Ampey⁴, Erynn A. Huff⁵, Kimberly R. Durkin⁵, Ashley E. Blair⁶, Camille A. Fabiyi⁷, Keisher S. Highsmith⁸, Melissa S. Wong^{9,10}, David Clark⁷ and George A. Mensah¹

Abstract

The United States has seen increasing trends of maternal mortality in recent years. Within this health crisis there are large disparities whereby underserved and minoritized populations are bearing a larger burden of maternal morbidity and mortality. While new interventions to improve maternal health are being developed, there are opportunities for greater integration of existing evidence-based interventions into routine practice, especially for underserved populations, including those residing in maternity care deserts. In fact, over 80 percent of maternal deaths are preventable with currently available interventions. To spur equitable implementation of existing interventions, the National Heart, Lung, and Blood Institute launched the Maternal-Health Community Implementation Program (MH-CIP) in 2021. In 2023, the National Institutes of Health's Implementing a Maternal health and PRegnancy Outcomes Vision for Everyone (IMPROVE) initiative partnered with the NHLBI to launch the IMPROVE Community Implementation Program (IMPROVE-CIP). By design, CIPs engage disproportionately impacted communities and partner with academic researchers to conduct implementation research. This commentary overviews the impetus for creating these programs, program goals, structure, and offers a high-level overview of the research currently supported. Lastly, the potential outcomes of these programs are contextualized within the landscape of maternal health initiatives in the United States.

Keywords Implementation science, Community engagement, Maternal health, Health disparities

[†]Karen M. Plevock Haase and Candice A. Price are co-first author.

*Correspondence:

Karen M. Plevock Haase
karen.plevock@nih.gov

¹ Center for Translation Research and Implementation Science, National Heart, Lung, and Blood Institute, National Institutes of Health, Bethesda, Maryland, USA

² Division of Cardiovascular Sciences, National Heart, Lung, and Blood Institute, National Institutes of Health, Bethesda, Maryland, USA

³ Division of Blood Diseases and Resources, National Heart, Lung, and Blood Institute, National Institutes of Health, Bethesda, Maryland, USA

⁴ Immediate Office of the Director, National Heart, Lung, and Blood Institute, National Institutes of Health, Bethesda, Maryland, USA

⁵ Other Transactions Authority Office, National Heart, Lung, and Blood Institute, National Institutes of Health, Bethesda, Maryland, USA

⁶ Office of Management, National Heart, Lung, and Blood Institute, National Institutes of Health, Bethesda, Maryland, USA

⁷ Eunice Kennedy Shriver National Institute of Child Health and Human Development, National Institutes of Health, Bethesda, Maryland, USA

⁸ Division of Epidemiology, Services and Prevention Research, National Institute On Drug Abuse, National Institutes of Health, Bethesda, Maryland, USA

⁹ Department of Obstetrics and Gynecology, Cedars-Sinai Medical Center, Los Angeles, California, USA

¹⁰ Office of Research On Women's Health, National Institutes of Health, Bethesda, Maryland, USA



This is a U.S. Government work and not under copyright protection in the US; foreign copyright protection may apply 2024. **Open Access** This article is licensed under a Creative Commons Attribution 4.0 International License, which permits use, sharing, adaptation, distribution and reproduction in any medium or format, as long as you give appropriate credit to the original author(s) and the source, provide a link to the Creative Commons licence, and indicate if changes were made. The images or other third party material in this article are included in the article's Creative Commons licence, unless indicated otherwise in a credit line to the material. If material is not included in the article's Creative Commons licence and your intended use is not permitted by statutory regulation or exceeds the permitted use, you will need to obtain permission directly from the copyright holder. To view a copy of this licence, visit <http://creativecommons.org/licenses/by/4.0/>.

Contributions to the Literature

- Increase awareness of National Heart, Lung, and Blood Institute's community implementation science programs focused on maternal health.
- Describe the vision, goals, and research foci for the NIH Community Implementation Programs to improve maternal health equity especially in underserved and minoritized populations.
- Highlight the potential for community-engaged research as an important driver of integrating evidence-based interventions for improved maternal care in communities facing the greatest maternal care disparities and risks for morbidity and mortality.

Background

The United States is in the midst of a maternal health crisis where 32.9 women die per 100,000 live births as of 2021 [1]. These statistics are even worse depending on various social positions and factors such as race, ethnicity, economic status, and geographic location and age. Of particular concern are maternal health outcomes amongst underserved groups including Black, American Indian and Alaska Native (AI/AN) women. Black women are three times more likely to experience a pregnancy-related complication, when compared to non-Hispanic White women [1]. Compared to non-Hispanic White women, AI/AN individuals are twice as likely to experience severe maternal morbidity and die from pregnancy-related complications [2]. The gap in research addressing maternal health disparities is even greater in these populations around the nation for which much remains incompletely understood in regard to maternal care and outcomes. Moreover, rural residents have a 9% greater risk of severe maternal morbidity and mortality (MMM) in part due to 50% of rural counties having no hospital-based obstetrical services [3], with a greater negative impact on Black and AI/AN individuals. Maternal mortality in women ages 40 and older was 6.8 times more than in women under the age of 25 years [1]. Several additional factors including adverse health conditions (e.g. cardiovascular disease, diabetes), social determinants of health, and social, structural, and systemic factors (e.g., health care systems, access to maternal care, racism and discrimination) all contribute to MMM [1, 4–7].

With over 80% of maternal deaths in the US being preventable [8], there is urgency in scaling up and scaling out existing evidence-based maternal health interventions to improve pregnancy and postpartum outcomes for populations experiencing these disparities. Implementation

science prioritizes testing the acceptability, feasibility, affordability, and scalability, for example, of evidence-based interventions to address preventable contributors of poor maternal health outcomes. Implementation science equips practitioners with theories, models, and frameworks to strategically deliver interventions that are both impactful and sustainable [9]. Important research questions that push the field of implementation research in maternal health include: understanding which implementation strategies sustainably improve the implementation of evidence-based maternal health interventions and determining best or promising practices in implementation research to optimize equity by partnering with communities and those with lived-experiences [10].

There is particular promise for equitable community-engaged implementation science to improve health outcomes [11–15]. This has indeed been recognized at the National Institutes of Health (NIH), and over the last several years the NIH has increased focus on community-engaged efforts to improve health in our nation, including major efforts such as the Community Engagement ALLiance (CEAL) in 2020 [16]. Also in 2020, the National Heart, Lung, and Blood Institute (NHLBI) launched the Maternal-Health Community Implementation Program (MH-CIP) to focus specifically on maternal health and address equity gaps by developing and strengthening novel community engagement approaches to conducting research. In 2023, the NIH's Implementing a Maternal health and Pregnancy Outcomes Vision for Everyone (IMPROVE) initiative used this successful community engagement model and partnered with the NHLBI to launch the IMPROVE Community Implementation Program (IMPROVE-CIP).

Vision and goals

The overall vision of CIP, which includes both MH-CIP and IMPROVE-CIP, is to move towards improved maternal health for all women in the United States and to decrease disparities in maternal health outcomes. The overall goal is to complete community-driven assessments to develop and test strategies used to facilitate the adoption, uptake, scale-up, scale-out, and integration of evidence-based interventions (EBIs) into clinical and community settings. The community driven assessments include a needs assessment (NA) to demonstrate unmet needs in the community, asset mapping (AM) which provides a landscape analysis of existing community resources which can be leveraged to address MMM, and a community priorities assessment (CPA) to align evidence-based interventions with what is most important to the community. Bringing together the needs assessment, asset mapping, and community priorities assessment is critical to CIP success and drives the project

designs to fully test identified implementation strategies. Of interest are EBIs proven to improve health outcomes before and during pregnancy and up to one-year postpartum, specifically within disproportionately impacted communities.

Community and researchers as co-leads is essential

Broad engagement with communities is crucial to understand the impacts and vulnerability of populations most affected by MMM. In particular, community-engaged maternal health research enables and facilitates identification of relevant multi-level factors that affect maternal health within communities. This in turn informs the development of locally driven solutions that are appropriate, acceptable, effective and sustainable in addressing the disproportionate effects of MMM within the engaged communities. As such, a critical component of the CIP platform is the integral partnership and co-leadership between the local academic institutions and embedded community representatives in designing and conducting the research. These community and academic partnered teams are referred to as research coalitions (RCs) where the community representatives and academic researchers work collaboratively as equal partners.

Research coalitions that applied to participate in CIP were required to engage community partners at the onset and throughout the project to successfully lead, partner, advise, and provide feedback to implementation strategy development and testing. This type of involvement required input from the community, partnership in research, and shared leadership. Although community partnerships are established coming into the project, there is the opportunity to add additional partners during the course of the research project. Importantly, study budgets include funds for community partners to be fully engaged and successfully participate in research design and implementation [17]. Operationally, to reflect collaborative efforts and shared leadership, individuals from community partners were required to be identified as Key Personnel including a description of their contributions to the project in their applications. Proposals were to include a broad research team of community engagement researchers and key community members, with at least one Principal Investigator (PI) and/or key personnel from a non-academic institution. Studies that did not include a co-investigator or multiple Principal Investigator (multi-PI) from a community-based organization or community partner were not responsive to this call for applications. Application evaluation criteria included the coalition structure and governance and required letters of commitment from key coalition members. Each RC defined their specific governance structure based on the needs of the community and academic partnership. Prior

work has demonstrated that improved health outcomes can be made when there is a concerted and coordinated effort between health care system organizations and communities [18–21]. These community-research partnerships will ensure implementation strategies are feasible and sustainable in the community being served, that EBIs are acceptable and appropriate to the community, and that research questions are aligned with the priorities of that community.

Spectrum of research projects

The eight RCs funded through the Community Implementation Programs span a broad array of health conditions across the pregnancy spectrum (prepregnancy, pregnancy, postpartum). The maternal health conditions and research foci for these RCs are informed by and guided by community needs and priorities. Some of the leading causes of pregnancy-associated MMM include cardiovascular complications, mental health, and substance use and these are reflected in the RCs' research. These programs work to mitigate preventable maternal mortality, decrease severe maternal morbidity, and promote health equity. In particular, CIPs work to understand which strategies are most effective at improving uptake and adoption of interventions of known effectiveness while considering local context. Research coalitions consider multiple levels including structural, social, healthcare system, and behavioral factors associated with health disparities to identify and implement sustainable approaches to decrease MMM. Evidence-based practice areas of interest include behavioral interventions such as prevention, early detection, diagnostic, treatment management interventions, and quality improvement programs, with emphasis on culturally and linguistically appropriate strategies. Programs are guided by multidisciplinary, systems, and community-partnered implementation science approaches and utilize existing community-engaged partnerships to reduce MMM related to and associated with pregnancy encompassing the pre-pregnancy, pregnancy and postpartum periods. Examples of studies solicited for CIP included, but were not limited, to (1) testing strategies for implementing effective, evidence-based maternal health care interventions within community settings, and health care models to address structural determinants of health and health disparities of complex patients in diverse systems of care; (2) testing strategies that target organizational structure, climate, culture, and processes to enable dissemination and implementation of clinical/public health information and effective interventions among high-risk populations to improve maternal health equity; (3) testing strategies designed based on community-identified

needs, patient reported outcomes (PROs) and patient preference information (PPI) of pre-pregnancy, pregnant, and post-partum individuals; (4) development and testing of dissemination and implementation strategies to improve maternal health and outcomes that are risk-specific for health disparity populations [17]. MH-CIP and IMPROVE-CIP RCs are working with diverse populations including urban, rural, Black, Hispanic, and Indigenous populations, with the goal to improve the health of birthing individuals. The current MH-CIP research foci include promoting preconception care, healthy lifestyle, cardiometabolic health, and

appropriate management of severe hypertension. The IMPROVE-CIP research foci include kinship involvement, mental health, substance use disorder, blood pressure management, and prevention of preeclampsia. Collectively, these RCs address high priority areas for maternal health including testing of implementation strategies in maternity care deserts, testing strategies in populations with a high burden of maternal morbidity and mortality, and dissemination of successful strategies to increase uptake and adoption in other similar communities. A high-level overview of these RCs is listed in Table 1.

Table 1 List of MH-CIP RCs that are in Phase II and the IMPROVE-CIP RCs which are early in Phase I. Details in these tables (including community and academic partners) are current as of publication

	Academic Institution	Project	Interventions	Locations	Academic Leads	Community Leads
MH-CIP	Morehouse School of Medicine	IMPACT: Improving Preconception Actions and Choices for Tomorrow	Pre-pregnancy counseling based on recommendations from the American College of Obstetrics and Gynecology	Healthy Start sites (or similar to Healthy Start) in Georgia, North Carolina, and South Carolina	Natalie Hernandez, PhD, MPH (Principal Investigator); Latrice Rollins, PhD, MSW; Cheryl Franklin, MD, MPH, FACOG; Amy Huebschmann, MD, MSc, FACP (Implementation Science Subject Matter Expert); Meredith Fort, PhD (Implementation Science Subject Matter Expert)	Danette McLaurin Glass
	New York University Langone Health	RESTORE: bRIDging maternal lifestyle Education and counSeling with Community health wORKers and health Equity	Just Mothers, a web application used to deliver the Starting Early Program (StEP) - a supportive nutrition and lifestyle counseling program for pregnant women	Family Health Centers at NYU Langone and NYC Health + Hospitals	Natasha Williams, EdD, MPH, MSW (Principal Investigator); Gbenga Ogedegbe, MD, MPH, FACP (Multi-Principal Investigator); Mary A. Sevick, ScD; Mary Messito, MD (Multi Principal Investigator)	Helena Grant, President, New York State Midwives.
	Tulane School of Public Health and Tropical Medicine	STRIVE: Strategies for Implementing a Postpartum Lifestyle Intervention in WIC Clinics: A Cluster Randomized Trial	Type 2 Diabetes Prevention Program at 36 WIC sites	WIC clinics in Louisiana	Kirsten S. Dorans, ScD (Multi-Principal Investigator); Jiang He, MD, PhD (Multi-Principal Investigator); Flor Alvarado, MD, MHS; Alessandra Bazzano, PhD, MPH; Hua He, PhD; Leanne Redman, MS, PhD; Sarah Schrauben, MD, MSCE; Lizheng Shi, PhD, MSPHarm	Mary E. Schultheis, LPN (Multi-Principal Investigator); Courtney R. Martin, BS, CLC; Celia Bridgforth, PhD, RDN, LDN
	Center for Women's Health Research, University of North Carolina at Chapel Hill	AC3HIEVE: Advancing Community and Clinical Care for Childbirth-related Hypertension through Implementation, Engagement, and Valuing Equity	Community-informed training, facilitation, and simulations to support the implementation of the Outpatient Severe Hypertension (O-HTN) Safety Bundle	Outpatient clinics in North Carolina	Kathryn Menard, MD, MPH (Principal Investigator); Jennifer Leeman, DrPH, MDiv (Implementation Science Lead), Narges Farahi, MD (Clinical Integration Lead); Alex Lightfoot, EdD (Community Engagement Lead); Sarahn Wheeler, MD, MSc (Health Equity Lead)	Kamara Barnett (Lead Patient Representative); Jen Medearis Costello, MS
IMPROVE-CIP	Arizona State University	Listen to the villages: A culturally responsive, community-engaged process to promote maternal-infant health equity in Indigenous, Black, and Latinx communities in Arizona	Culturally appropriate, community-engaged doulas provide support to reduce maternal stressors such as mental health challenges, substance use, and obesity	Indigenous, Black, and Latina communities in Arizona	Cady Berkel, PhD (MPI)	Jennie Bever, PhD, IBCLC (MPI); Lakisa Muhammad, CPM, LM; Kimberly Moore Salas, IBCLC
	Texas Tech University Health Sciences Center	VIBRANT MOMS: Verifying & Implementing evidence-Based pRograms Addressing Needed Transformations for Maternal health Outcomes, Measures, & Support	Prevention (low-dose aspirin), screening, and blood pressure management to address preeclampsia	Underserved women in the rural and urban counties of the Texas Panhandle	Christine D. Garner, PhD, MS, RD (Principal Investigator); Julie St. John DrPH, MPH, CHWI; Stephanie Stroeveer, PhD, MPH	Casie Stoughton, MPH, RN; Nancy Zamora, BSW
	University of Nebraska Medical Center	Wellness Advocacy Zones: Opportunities for Kinship Involvement (WAZOKI)	Kinship involvement to improve maternal health outcomes, including maternal mental health in the Winnebago Tribe	Winnebago, Nebraska	Regina Idoate, MA, PhD (Cherokee Nation of Oklahoma)	Mona Zuffante, MPH, CPH, PhD (Seneca Cayuga)
	Thomas Jefferson University	Addressing the needs of pregnant women with opioid use disorder (OUD)	Adapt the <i>CenteringPregnancy</i> model to enhance prenatal care in pregnant women with OUD	Pregnant women with OUD in Philadelphia, PA	Vanessa Short, PhD, MPH (Principal Investigator); Diane Abatemarco, PhD, MSW; Meghan Gannon, PhD, MSPH; Dennis Hand, PhD	Nicole Leighton, CRNP, PMHNP-BC (Lead Nurse Practitioner at MATER); Kimberly McLaughlin, PhD (Executive Program Director at MATER), Kelliann O'Hare (Program Manager at MATER)

Two-phase award

The MH-CIP and IMPROVE-CIP are managed as phased awards with Phase I being a research planning phase and Phase II being a research execution phase. In Phase I, CIP RCs strengthen existing relationships between academic institutions and their community partners. New community organizations may be identified through Phase I assessment activities and these new partnerships are developed and cultivated as needed. Research coalitions complete a community assessment including collecting metrics on community, needs, priorities, and assets, to determine the EBI that will be utilized in Phase II and refine promising implementation strategies to test in Phase II. Community partners serving in a multi-PI role are involved in the design of Phase I and Phase II, including co-leading community needs assessments (e.g. conducting surveys, community member focus groups, asset mapping) and selection of the EBI and strategies to test in Phase II. MH-CIP Phase I lasted approximately 2 years and community and academic partners worked closely over this time period to select the health foci of need and then appropriately tailored the EBI and implementation strategies to ensure the health care solutions fit the community health needs and priorities. IMPROVE-CIP is currently undergoing a two-year Phase I where RCs are likewise completing community assessments and tailoring of EBIs and implementation strategies to promote acceptability, usability, adoption, and sustainment of EBIs within their communities.

Research Coalitions are required to submit a transition request package to move from the research planning phase (Phase I) to the research implementation phase (Phase II). This transition request package includes a (1) community engagement plan, (2) the report of the community needs assessment, asset mapping, and the community priorities assessment, (3) letters of support from community partners, and (4) the phase II protocol synopsis that must include how Phase I findings with the community impacted their Phase II design. These materials go through a rigorous external and internal review with a key emphasis on how community were truly leading the research design. When RCs enter Phase II, they continue to work closely with their communities to collect metrics to demonstrate impact and outcomes throughout the Phase II project period of performance. They also assess the potential for sustainability in community-settings beyond the project time frame. Sustainability, in this context, could include plans for long-term integration of the EBI into community settings after the study period and any necessary financial, organizational, and personnel supports. Research coalitions are laying a strong foundation for potential expansion into other community-settings and geographic areas.

An important element of MH-CIP and IMPROVE-CIP is that the RCs are funded using an Other Transactions (OT) agreement. The Other Transactions Authority (OTA) gives increased flexibility for federal agencies to partner with traditional and non-traditional research and community organizations/entities. The OTA allows for partners to include those that the government does not typically engage including community-based organizations (CBOs). However, due to the infrastructure needed to manage the award and disperse funds it would likely be overly burdensome for CBOs. Thus in the case of CIPs the award is to the academic institution. The academic institution serves as the fiscal agent as there are typically established resources and business officials to manage the federal funds. To combat fiscal inequities that may be present in projects that work with community partners, CIPs, which are under the Community Engagement Alliance (CEAL) follows CEAL best practices to require at least 25% of funds going to community partners. The OTA allows for flexibility, including the ability to adjust agreements in an agile environment while remaining responsive to agency priorities unlike traditional grants and contracts. This mechanism is used when traditional grants or contracts would not be appropriate. The OT agreement provides the MH-CIP and IMPROVE-CIP programs the ability to collaborate and partner with community organizations and the private sector and promotes trust in the spirit of cooperation with priority populations. The flexibility created by the use of an OTA aids in RCs to progress at the speed of the community trust, particularly during Phase I as RCs design their implementation strategies per community input. This supports RCs' ability to foster and maintain trust in their respective communities. As such, NIH program staff work closely with the awarded RCs and bilateral agreement is needed as projects are designed, especially as RCs are moving from Phase I to Phase II. This allows for the scope to be modified quickly while capturing crucial community inputs.

By the end of the program, RCs will have tested promising implementation strategies in close partnership between community and academic researchers, and there will be a clear understanding of what does (or does not) work to implement the EBI in the specified community setting(s). Additionally, new knowledge of effective strategies for implementation of maternal health interventions will be disseminated and allow for widespread adoption and integration of EBIs into critical maternal care settings. Inclusion of historically under-represented communities will help reduce knowledge gaps about how to equitably disseminate EBIs in community settings. Importantly, lessons learned, and knowledge gained about successful implementation strategies will move us

towards improved maternal health in our nation (and beyond).

Community Engagement Technical Assistance Center coordinates across programs

The Community Engagement Technical Assistance Center (CETAC) serves as the prime awardee for the CIP programs. As the prime awardee, CETAC manages scientific and administrative oversight of the programs including the cross-program evaluation that will include measures of community engagement. Research coalitions submit monthly and annual reports and meet monthly with CETAC to report progress toward project milestones. As part of these reports and meetings, CETAC collects extensive data regarding the level of involvement of each community partner, which may range from providing input (advise) to true shared leadership (govern). Additionally, the CETAC team is collecting data across the RCs using an implementation strategy log. This log is modeled after the Longitudinal Implementation Strategy Tracking System (LISTS) tool [22]. Although RCs were not required to use a specific implementation framework, this log will match implementation strategies to common implementation frameworks to systematically document and track the use and adaptation of strategies as RCs implement their interventions. Although we do not report out fully on the operationalization of this implementation strategy log here, this is a key feature for cross analysis of the program. CETAC also facilitates a monthly Learning Community meeting that brings together all community and academic partners in a collaborative space for sharing best practices, discussing challenges and solutions, and encouraging innovation to strengthen community partnerships. A final evaluation of the CIP programs will evaluate community engagement across the award based on data collected on a monthly basis through milestone monitoring, annual reports from RCs, and the implementation science logs that are updated as RCs move through their research implementation phase.

Conclusion and long-term vision

Through programs like MH-CIP and IMPROVE-CIP, RCs build on existing and new relationships between local academic institutions and embedded community organizations to navigate the challenges and opportunities for successfully implementing maternal health interventions in underserved communities. Indeed, the promise of implementation science to close gaps in maternal care has also recently been highlighted by researchers utilizing a modified Delphi method to gather and rank implementation research priorities to address the maternal health crisis in the United States [10]. Overall, through these initiatives and growing

momentum in the field, it is envisioned that the U.S. will move towards narrowing the maternal health equity gap and improve maternal health outcomes across multiple communities and settings.

Abbreviations

AI/AN	American Indian/Alaska Native
AM	Asset Mapping
CEAL	Community Engagement Alliance
CIP	Community Implementation Program
CPA	Community Priorities Assessment
EBIs	Evidence-Based Interventions
IMPROVE	Implementing a Maternal health and PRenancy Outcomes Vision for Everyone
IMPROVE-CIP	Implementing a Maternal health and PRenancy Outcomes Vision for Everyone Community Implementation Program
MH-CIP	Maternal Health Community Implementation Program
MMM	Maternal morbidity and mortality
NA	Needs Assessment
NHLBI	National Heart, Lung, and Blood Institute
OT	Other Transactions
OTA	Other Transactions Authority
RC	Research Coalition

Acknowledgements

The Community Implementation Programs are part of the Community Engagement Alliance (CEAL) which is funded through the National Institutes of Health (NIH; award OT2 HL158287). IMPROVE-CIP is also supported by the Implementing a Maternal health and PRenancy Outcomes Vision for Everyone (IMPROVE) Initiative.

We would like to acknowledge and thank CIP RCs community and researcher partners, without whom the CIP programs would not have been possible. We thank the Westat, Inc. staff supporting the Community Engagement Technical Assistance Center (CETAC) for their instrumental administrative and technical support across the CEAL program and especially the crucial direct support for the MH-CIP and IMPROVE-CIP Research Coalitions.

Note. The views expressed in this article are those of the authors and do not necessarily represent the views of the NHLBI, NIDA, NICHD, ORWH, the NIH, the US Department of Health and Human Services, or the US Government.

Authors' contributions

KPH and CAP wrote initial draft. GSW, IGG, BA, EAH, KRD, AEB, CAF, KSH, MSW, DC, and GAM contributed to drafting and substantively editing and revising the manuscript. All authors are responsible for various components of program conception and award management for programs described here. KPH incorporated co-author edits, KPH and CAP revised the final version. All authors read and approved the final manuscript.

Authors' information

NIH co-authors are involved in oversight and management of these awards as it relates to their official duties. KPH and CAP serve as NIH Scientific Program Leads for both programs. GSW serves as Senior Scientific Advisor for both programs. IGG serves as a scientific matter expert on these programs. BA serves as liaison to the NHLBI director and provides strategic input for both programs. EAH is the Director for the Office of Other Transactions at NHLBI and formally served as the Other Transactions Officer for both programs. KRD serves as the current Other Transactions Officer for both programs. AEB serves as the program manager for these programs through the NHLBI Program Management Office. CAF was substantially involved in IMPROVE-CIP, Arizona State University RC, consistent with her role as Technical Advisor. She had no substantial involvement in the other noted RCs. KSH was substantially involved in IMPROVE-CIP, Arizona State University RC, consistent with her role as Scientific Matter Expert and, Thomas Jefferson University RC, consistent with her role as Technical Advisor. She had no substantial involvement in the other noted RCs. MSW was substantially involved in IMPROVE-CIP, Texas Tech University Health Sciences Center RC, consistent with her role as Technical Advisor. She had no substantial involvement in the other noted RCs. DC formerly served as Scientific Program Lead for both programs. He is currently involved in University of Nebraska Medical Center RC, consistent with his role

as Technical Advisor. He currently has no substantial involvement in the other noted RCs. GAM is the Executive Sponsor for these programs.

Funding

The Community Implementation Programs are part of the Community Engagement Alliance (CEAL) which is funded through the National Institutes of Health (NIH; award OT2 HL158287). IMPROVE-CIP is also supported by the Implementing a Maternal health and PRenancy Outcomes Vision for Everyone (IMPROVE) Initiative.

Availability of data and materials

Not applicable.

Declarations

Ethics approval and consent to participate

Not applicable.

Consent for publication

Not applicable.

Competing interests

The authors declare that they have no competing interests.

Received: 26 April 2024 Accepted: 2 September 2024

Published online: 30 September 2024

References

- Hoyert D. Maternal mortality rates in the United States, 2021. In: E-Stats NH, ed. 2023.
- Kozhimannil KB, Interrante JD, Tofte AN, Admon LK. Severe Maternal Morbidity and Mortality Among Indigenous Women in the United States. *Obstet Gynecol.* 2020;135(2):294–300.
- Hostetter MKS. Restoring Access to Maternity Care in Rural America. *Transforming Care* 2021.
- Boyles AL, Beverly BE, Fenton SE, et al. Environmental Factors Involved in Maternal Morbidity and Mortality. *J Womens Health (Larchmt).* 2021;30(2):245–52.
- Howell EA. Reducing Disparities in Severe Maternal Morbidity and Mortality. *Clin Obstet Gynecol.* 2018;61(2):387–99.
- Wang E, Glazer KB, Howell EA, Janevic TM. Social Determinants of Pregnancy-Related Mortality and Morbidity in the United States: A Systematic Review. *Obstet Gynecol.* 2020;135(4):896–915.
- Crear-Perry J, Correa-de-Araujo R, Lewis Johnson T, McLemore MR, Neilson E, Wallace M. Social and Structural Determinants of Health Inequities in Maternal Health. *J Womens Health (Larchmt).* 2021;30(2):230–5.
- Trost SL, Beaugard J, Chandra G, et al. Pregnancy-Related Deaths: Data from Maternal Mortality Review Committees in 36 US States, 2017–2019. 2022; <https://www.cdc.gov/reproductivehealth/maternal-mortality/docs/pdf/Pregnancy-Related-Deaths-Data-MMRCs-2017-2019-H.pdf>.
- Dadich A, Piper A, Coates D. Implementation science in maternity care: a scoping review. *Implement Sci.* 2021;16(1):16.
- Hamm RF, Moniz MH, Wahid I, Breman RB, Callaghan-Koru JA, Implementation Science for Maternal Health National Working G. Implementation research priorities for addressing the maternal health crisis in the USA: results from a modified Delphi study among researchers. *Implement Sci Commun.* 2023;4(1):83.
- Villalobos A, Blachman-Demner D, Percy-Laurry A, Belis D, Bhattacharya M. Community and partner engagement in dissemination and implementation research at the National Institutes of Health: an analysis of recently funded studies and opportunities to advance the field. *Implement Sci Commun.* 2023;4(1):77.
- Cashman SB, Adeky S, Allen AJ 3rd, et al. The power and the promise: working with communities to analyze data, interpret findings, and get to outcomes. *Am J Public Health.* 2008;98(8):1407–17.
- Aguilar-Gaxiola S, Ahmed SM, Anise A, et al. Assessing Meaningful Community Engagement: A Conceptual Model to Advance Health Equity through Transformed Systems for Health: Organizing Committee for Assessing Meaningful Community Engagement in Health & Health Care Programs & Policies. *NAM Perspect.* 2022;2022.
- Woodward EN, Matthieu MM, Uchendu US, Rogal S, Kirchner JE. The health equity implementation framework: proposal and preliminary study of hepatitis C virus treatment. *Implement Sci.* 2019;14(1):26.
- Carmichael SL, Abrams B, El Ayadi A, et al. Ways Forward in Preventing Severe Maternal Morbidity and Maternal Health Inequities: Conceptual Frameworks, Definitions, and Data, from a Population Health Perspective. *Womens Health Issues.* 2022;32(3):213–8.
- Mensah GA, Johnson LE, Zhang X, et al. Community Engagement Alliance (CEAL): A National Institutes of Health Program to Advance Health Equity. *Am J Public Health.* 2024;114(5):S12–7.
- National Heart Lung and Blood Institute, National Institutes of Health. Research Opportunity Announcement; OTA-20-014-C; IMPROVE Community Implementation Program (IMPROVE-CIP); Solicitation for Research Coalitions. 2022; https://www.nhlbi.nih.gov/sites/default/files/media/docs/IMPROVE-CIP_ROA_FINAL_508C.pdf.
- (OSG) OotSG. STRATEGIES AND ACTIONS: IMPROVING MATERNAL HEALTH AND REDUCING MATERNAL MORTALITY AND MORBIDITY. In: Services; WDUDoHaH, ed. The Surgeon General's Call to Action to Improve Maternal Health [Internet]. 2020.
- Main EK, Cape V, Abreo A, et al. Reduction of severe maternal morbidity from hemorrhage using a state perinatal quality collaborative. *Am J Obstet Gynecol.* 2017;216(3):298 e291–298 e211.
- Main EK, Markow C, Gould J. Addressing Maternal Mortality and Morbidity In California Through Public-Private Partnerships. *Health Aff (Millwood).* 2018;37(9):1484–93.
- Schwartz PM, Kelly C, Cheadle A, Pulver A, Solomon L. The Kaiser Permanente Community Health Initiative: A Decade of Implementing and Evaluating Community Change. *Am J Prev Med.* 2018;54(5 Suppl 2):S105–9.
- Smith JD, Norton WE, Mitchell SA, et al. The Longitudinal Implementation Strategy Tracking System (LISTS): feasibility, usability, and pilot testing of a novel method. *Implement Sci Commun.* 2023;4(1):153.

Publisher's Note

Springer Nature remains neutral with regard to jurisdictional claims in published maps and institutional affiliations.